

CLAIMS:

1. A thermally insulative beverage holder having a side wall with inner and outer side wall surfaces, a bottom, an open top, and an interior cavity into which a beverage container is receivable, one portion of the side wall further comprising inner and outer side wall sections having a magnet with a substantially flat, outwardly facing surface disposed between the inner and outer side wall sections, the magnet imparting to the holder an outwardly facing, substantially planar side wall surface on one side of the holder that is releasably attachable to a substantially vertical ferrous metal surface with sufficient attractive force to support a full beverage container disposed inside the holder without relative movement between the holder and the ferrous metal surface.

2. The beverage holder of claim 1, further comprising a magnet disposed in the bottom wall.

3. The beverage holder of claim 1 wherein the magnet is embedded in the side wall between the inner and outer side wall sections.

4. The beverage holder of claim 1 wherein the magnet is disk-shaped.

5. The beverage holder of claim 1 wherein the magnet is round and has a diameter of about 5 cm.

6. The beverage holder of claim 1 wherein the magnet has a thickness of about 3 mm.

7. The beverage holder of claim 1 wherein the magnet is a permanent magnet.

8. The beverage holder of claim 7 wherein the magnet is made of a material selected from the group consisting of neodymium iron boron, barium ferrite and strontium ferrite.

9. The beverage holder of claim 1 wherein the magnet is insertable into a pocket disposed between the inner and outer side wall sections.

10. The beverage holder of claim 1 wherein the magnet is insert molded into the side wall.

11. The beverage holder of claim 1 wherein the side wall is dip molded.

10. The beverage holder of claim 1, where the side wall comprises at least one polymeric material.

11. The beverage holder of claim 1 wherein the polymeric material is foamed.

12. The beverage holder of claim 1 wherein the bottom comprises at least one polymeric material.

13. The beverage holder of claim 1 wherein the side wall and bottom are unitarily formed.

14. The beverage holder of claim 1, further comprising a polymeric liner that is relatively more rigid than the side wall, the polymeric liner being substantially cylindrical and insertable into the internal cavity between the side wall prior to insertion of the beverage container.

15. The beverage holder of claim 14 wherein the liner has a bottom wall and at least one magnet is disposed between the bottom wall and the bottom of the beverage holder.

16. The beverage holder of claim 15 wherein at least one aperture extends through each of the bottom wall and the bottom.

17. The beverage holder of claim 14 wherein the liner has an annular lip disposed above the side wall when the liner is inserted into the interior cavity.

18. The beverage holder of claim 14 wherein there is at least one air gap between the side wall and the bottom.

19. The beverage holder of claim 14 wherein the liner further comprises a plurality of reinforcing ribs.

20. The beverage holder of claim 19 wherein the reinforcing ribs are circumferentially spaced and are contacted by the beverage container when the beverage container is inserted into the beverage holder.